

TIPS FOR SHARING YOUR STORY

As we meet at the bargaining tables and work with the legislature to pass important bills, it's critical to share our stories so decision makers understand how essential we are to Oregon. Here are a few things to keep in mind when sharing your story.



1

Reflect on why your work matters, and who it impacts, and include that in your story. Note: If you're using specific examples, never use names or identifying information of the people you serve.

2

Hold your phone horizontally. We can always crop the video to be "selfie-style" if needed.

3

Light in front, not in back. Make sure the light is coming from in front of you if possible. Be sure not to have a window behind you.

4

Location, location, location. Think about how you can help the viewer understand what you do, and where you work.

5

Purple up or wear your work clothes. Help paint the picture of your day-to-day work life by wearing your work clothes in the video, or by sporting the SEIU color... PURPLE!

6

Email/text videos to your Organizer, or email them to communications@seiu503.org