

Union Operations #2

Subject: Establish a Union Website Member Dashboard

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Submitted by: Homecare 99

WHEREAS, union members benefit from timely, centralized, and user-friendly access to union communications, event information, and organizing opportunities; and

WHEREAS, members must regularly register for meetings, trainings, and committees but cannot easily track registration activities or control their communication preferences; and

WHEREAS, the current system does not provide members with a reliable way to view or track their registrations in one place; and

WHEREAS, existing communication systems require members to opt in or out of all union correspondence rather than allowing them to select specific types of communications based on their interests or needs; and

WHEREAS, this current registration inaccessibility may hide system glitches resulting in confusion and may lead to missed events or logistical issues;

THEREFORE, BE IT RESOLVED, that the union shall develop and implement, within two (2) years, a member dashboard on the union website; and

BE IT FURTHER RESOLVED that the dashboard shall include but not be limited to:

- Event and meeting registration;
- A record of member registrations;
- Customizable communication preferences; and
- Other features to improve access and engagement; and

BE IT FINALLY RESOLVED, that the executive director shall provide semiannual (every six (6) months) reports, beginning within six (6) months of adoption, to the Board of SEIU 503 on progress toward implementation.

IMPACT STATEMENTS

Financial: Approximately \$40,000–\$155,000
This estimate assumes the Union continues leveraging its existing technology investments and incorporates these features into projects already planned or currently in development.

Equity: This resolution could have a positive impact on our most diverse and marginalized members but is dependent on implementation. If accessibility and language justice features were to be built into the member dashboard, then, the dashboard would not only improve transparency and clarity regarding union events, but also be accessible to all and reflect equitable implementation.

Legal: No legal impact

Political: No political impact